



Teresa Riccobuono – Business Consultant, Professional Organizer & Owner of Simply Organized

After serving in the financial services industry for a period of six years, Teresa uncovered a gap between what large companies want and expect of their advisors and what the advisors want out of their career.

Experiencing this gap herself, she was determined to help advisors bridge the gap between their existing and their ideal financial planning practice. This is when she decided to start her own company. With insight in hand, she developed her signature program, [Tapping Into Your Million Dollar Drawer](#). She shares her program with clients across the country on a one to one coaching basis or in a workshop setting. This program has been so successful that she has broadened her scope to include a variety of professionals that surround and support the

financial services industry. She has even gone outside of the financial services industry and introduced the concept to two of her favorite charitable organizations, [Women's Initiative for Self Employment](#) and to a lesser degree, [Wardrobe for Opportunity](#). This has allowed Teresa to satisfy one of her life goals of supporting women's issues.

Teresa is also a frequent contributor to one of the financial industry's leading newsletters, Advisor Perspectives.

Before joining the financial service industry, Teresa enjoyed a long tenured career in the fashion industry where she honed her skills as a certified image and color consultant, and thrift store shopper extraordinaire. Using what she learned in her first career has benefited her in her second career. Whether it be helping advisors improve their public image or conducting one of her most popular workshops, Dress for Success from the Thrift Store, she has learned the art of using her full spectrum of knowledge wherever she goes.

Circling back to Teresa's volunteer activities, you will not be surprised to find she has served in various roles. For Women's Initiative for Self Employment, she has been a keynote speaker, program developer and facilitator, coach, and Leadership Committee member. She has also been a keynote speaker for Wardrobe for Opportunity, as well as a presenter, stylist, and mentor.

In addition to these beloved organizations, Teresa has also supported Habitat for Humanity (she was a member of the All Women Crew which raises funds, sponsors, and builds homes for low-income families), The Mt. Diablo Hospital Foundation, Tony La Russa's Animal Rescue Foundation (ARF), STAND Against Domestic Violence (now known as STAND for Families Free of Violence), Bay Area Alliance for Youth and Family Services, Family Stress Center, Bay Area Crisis Nursery, and The American Cancer Society, among others.

For all of her charitable work, Teresa received honorable mention as a nominee for the American Express Great Citizen Award.

Also a strong supporter of her native town of Concord, California, Teresa has conducted free workshops, with support from the city, for small business owners.

Teresa is the current President and past Secretary of Diablo Toastmaster Club, as well as, the Public Relations Co-chair for the East Bay Chapter of the Financial Planning Association.